## **Transnational pitching session to Match Cinema's as Hubs of innovation** 9<sup>th</sup> of July 2020



You will find thereafter the project summaries presented by cinema operators and cultural organizations that participated in an online pitching session this 9<sup>th</sup> of July 2020. The video replay is available on: <u>https://youtu.be/U1n3v3rG6b4</u>

It has been completed by other organisations that are also looking for partners.

These organisations are currently preparing an application to the DG Connect call for proposal "<u>Cinemas as Innovation Hubs for Local Communities –</u> <u>2<sup>nd</sup> call</u>" (deadline: 7<sup>th</sup> of August 2020) and are looking for new European partners. <u>https://ec.europa.eu/digital-single-market/en/news/preparatory-action-cinemas-innovation-hubs-local-communities</u>

If this catalogue needs some modification, and if you would like to share your contacts details with our network, please contact (one of) your Creative Europe Desk(s) in your country after the session for updating. https://ec.europa.eu/programmes/creative-europe/contact\_en

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### **Pitchers**

	Projects	Organisation / Pitcher
υк	Our local cinema.com	Ourlocalcinema.com / David Kelly
AT	Let's CE/EU	LET'S CEE / Madgalena Zelasko
BE	Into the Orbit of Diversity: Projecting European Literary Heritage with VR Technology	Artesis Plantijn Hogeschool Antwerpen / Philip Meersman
DK	XR BLACK BOX	MAKROPOL / Mads Damsbo
FR	« Creative Cinemas »: a network of cinemas for Emerging Talents	La Forêt Electrique / Agnès Salson
DE	CVOD	Pantaflix Technologies GmbH / Ola Kroon
HU	Remote Cinema	Budapest Film Zrt / Tamás Liszka
ІТ	SO CINEMHACK !	Lab 80 film soc. coop. / Marika Mazzi Boém
NL	VR-iations on Cinemas	Diversion Cinema / Camille Lopato
РТ	Neo CINE – New practices for good old cinema	Memórias Emergentes Associação Cultural / Bruno Castro
ѕк	Edison Filmhub	Film Europe / Ivan Hronec
SI	Future proofing arthouse cinemas	Slovenian Art Cinema Association / Jure Matičič
SP	Connecting Cinema through Culture (CCC)	Golem / Beatriz Ardaiz

### Our local cinema.com | UK





#### David P KELLY

davidpkellyfilms@btinternet.com

Sebsite under construction

In December 2019 My local cinema. com limited (A company in which Mr. David P. Kelly owns majority of the share capital) purchased the UK Franchise from the well known cinema streaming platform KINO-ON-DEMAND of Germany with the objective of turning it into a high specification digital platform to show films at Cinemas, theatres, and Music entertainment venues serving UK local communities and beyond.

With the pilot phase being completed it will be a unique audience-building tool and facility for all local independently owned UK cinemas to increase turn-over, their local audience base and long term retail profile.

The Company believes the opportunity to view films on the streaming platform will be attractive to those who live in sufficient proximity to their local cinema who cannot for a variety of reasons get to the cinema each week, but trust the programming of their cinema and its brand. Our service to a local cinema operator will be of immense usefulness (as has been experienced during COVID-19) this is a rare opportunity a new digital platform for UK cinemas, Theatre and Music project of this kind. Ideally, new audiences will enjoy being part of a unique project that brings a spirit of civic renaissance and support to any local area cinema especially in regions that are being regenerated.

The launch of the Company comes at a time when the outlook for live theatre, British & International cinema, and live Music performances is very positive. (See stats on Theatre/ live, Music cinema attendance at www.bfi.org.co.uk & https://www.bfi.org.uk/education-research/film-industry-statistics-research

**Confirmed partners:** Kino cinema on demand, Germany / La Toile vod.France / PICL.netherlands

Looking for: Cinema owners in Italy , Sweden/Finland and Ireland



#### Magdalena ZELASKO

management@letsceefilmfestival.com

www.letsceefilmfestival.com/info.html www.youth-cinema.eu

Since 2012 LET'S CEE has been screening high-quality productions from Central and Eastern Europe (CEE) including the Caucasus region and Turkey. The framework programme also includes events like LET'S CEE Talent Academy and the LET'S CEE Industry Days. The idea of LET'S CEEU Festival is based on establishing a new festival, which will take place all-year-long instead of 10 days and at the same time will have an even stronger focus on the European Union. We love the idea of enriching local communities through creating innovative cultural CEEU hubs in Austria and several other EU countries and offering high-quality events dedicated to films and other genres, like VR, television series, commercials, video games accompanied by workshops, discussions, industry events and more. What is very important in times like these is developing new cinematic experiences based both on online and cinema projections and offering tailor-made content packages for local communities; it means that not every country, every city or every village has to present the same program, but can choose what they like and need from a common catalogue of films, events and ideas. We believe that it is very important to educate the youth, therefore we would include our newest project EU Youth Cinema into LET'S CEEU Festival and put a strong emphasis on topics like the EU Green Deal, the UN SDGs and human rights. We also plan to continue discovering and supporting young talents, with a special focus on women and minorities. And last but not least, we would love to continuously invite new partners and exchange experiences with them. In case you feel addressed, please feel free to write me - I will be more than happy to provide you with further details.

Which partners are already confirmed? We will continue our collaboration with Cineplexx International, especially in countries like Austria, Croatia, Greece, Italy, Romania and Slovenia.

Which new partners are we looking for? We are (mainly) looking for a strong transnational VOD partner, cultural associations/managers with expertise in film (festival) events and film literacy, VR venues and event partners as well as (eventually also) other cinema partners.

## Into the Orbit of Diversity | BELGIUM





#### Philip MEERSMAN

- philip.meersman@gmail.com
- www.ap.be/en/homepage www.ap-arts.be/en/research/oralperformance-visual-poetry

#### Into the Orbit of Diversity. Projecting European Literary Heritage with VR Technology

We invite cultural audiences in major European cities to revisit literary heritage by transforming astronomical planetaria into cross-cultural travelling machines. Building upon previously developed VR technology, we are capable to embed literary performances into 3D audiovisual experiences, enabling 'new audiences' from a diversity of backgrounds to pursue an individual trajectory along the orbit of European diversity. At the same time, these VR experiences provide writers, audio-visual artist and digital developers with new frames of digital interaction (both for cultural creation and exposure). Also, we aim to build low budget 3D approaches along these lines that are easily replicable in mass attendance contexts such an music festivals and other cultural venues.

When renewing VR technologies and projection technology in the context of these planetaria, we aim to tackle three challenges of crucial importance at the level of cultural exchange and the development of the creative industries in Europe. First, we want to enhance multicultural exchange and discovery between cultural participants at an interpersonal level, against the tendencies of cultural polarization in the sphere of mass media. Second, we want to contribute to a shared framework of immersive technology, bridging the persisting divide between the 'traditional', analogous frameworks of cultural heritage and the digital frameworks of more recent creative industries (social media, audiovisual streaming, gaming technology). Third, we aim to provide literary artists and cultural heritage professionals with a hands on training in VR technology, enabling them to develop new strategies of creation, new means to interact with their audience and new strategies to navigate changing cultural markets (and creative leisure markets at large).

#### Confirmed partners: Brussels Planetarium Poetry Fest / Planetarium.be

Looking for: VR game developing and game producing partners and/or other planetaria

## **XR BLACK BOX** DENMARK





#### Mads DAMSBO

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- www.xrblackbox.com/ www.makropol.dk

We intend to explore the future of cinema using XR technologies. XR is the catch all phrase for media that immerse audiences in new and extended realities. With over 8 years of experience in cinematic VR we want to establish an audience facing R and D lab that will develop, produce and present extraordinary experiences. In the process we intend to conduct audience research through our industrial PhD student working in this very field.

Our primary target audience is the local Cinema audience of "Kulturbiografen" in Holbæk, Denmark. Here we expect to attract a wide range of cinema-goers, but especially those that want to explore new ways of storytelling, innovative processes, and co-creation of story.

The experiences and knowledge created will be used to create a foundation for a new understanding of what a cinema could be. A solid platform from where concepts, formats and business models can be validated so that they may be implemented across the European Cinema scene.

#### Confirmed partner: Kulturbiografen - Holbæk

Looking for: Installation designers, XR developers, Innovative Cinemas, and more!

## Creative cinemas | FRANCE

la forêt électrique



#### Agnès SALSON

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http://www.laforetelectrique.com

The "Creative Cinemas" project proposes to enrich the role of the cinema as an "active producer" by supporting the discovery of emerging talents from their territories and the production of audiovisual contents. We want to make the cinema a place of experimentation and creation, a privileged meeting space between artists and audiences, but also an hub where audiences can be actively involved to practice filmmaking. This pilot project will focus in particular on the young audience (18-35 years old). The challenge is to profoundly transform the perception of the cinema venue for the new generations. A place where we can make, and not only a place of screenings. Labeling these european cinemas as places of creation is essential to connect these spaces and the artists they produce : today many cinemas started to create and distribute within their walls, but to reinforce their actions a network must be created.

**Looking for**: Partner cinemas based in Europe (apart from France), in medium-sized cities (ideally outside the capitals) that wish to develop audiovisual creation within their walls and to identify new talents. We would favour cinemas that already have dedicated spaces (post-production or workshop spaces) or that have already initiated the development of activities such as film distribution, production, residencies, etc.







Ola KROON o.kroon@pantaflix.com www.pantaflixgroup.com

Jan KRÜGER jk@port-prince.de

Our innovative new concept is called CVOD and it enables cinemas to tap into virtual movie theatres to showcase current feature films and related digital events. We launched a successful test-phase in Germany in spring 2020, which was backed by Filmförderung Hamburg Schleswig-Holstein.

Please visit: www.cvod.de for more details. Our aim is to build on this success, find new fruitful cross-border collaborations and ultimately extend the reach across several EU markets.

- "CVOD brings the cinema to your home as an event.
- It serves as a premiere and event supplement for recently launched cinema films.
- It is in favor of increasing the space capacities for more profitability on the part of cinemas and distributors.
- It's the long overdue digital supplement to classic cinema exploitation, from which the entire industry will earn without cannibalizing the existing value chain.

**Confirmed partners**: Rainer Knebel (CFO and MD) Pantaflix Technologies GmbH / Ola Kroon (Head of Acquisition & Business Dev) Pantaflix Technologies GmbH / Stephanie Schettler-Köhler (MD) Pantaleon Films GmbH / Jan Krüger (CEO) Port au Prince Film & Kultur Produktion GmbH / Christian Pfeil (Board Member) AG KINO, (MD) Arena Filmtheaterbetriebs GmbH

Looking for: Cinema owners and film distributors based in the European Union

## Remote Cinema | HUNGARY





#### Tamás LISZKA

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- http://artmozi.hu

Budapest Film is the largest arthouse cinema operator in Hungary. We've survived 3 hard months of closure by instantly developing Remote Cinema, a live streaming platform which represented all of our cinemas and offered time specific showtimes every day. It is not another VOD/PPV service, it is more like a gamified cinema simulator to reproduce a movie theater's community experience, fully operated by our own cinema staff. The audience appreciated this personal touch, so we not only generated significant revenues but also kept our staff busy and inspired, found new arthouse audiences, and promptly channeled entire festivals to the Remote Cinema. And then a truly transmedia twist: we joined forces with IBM and Madach Theatre, and extended the system for live theatre premieres. We witnessed how the audience is able to improvise standing ovation, online. We are now ready to further develop (and share) the Remote Cinema into a permanent safety solution for a possible second wave of COVID.

#### **Confirmed partners: TBA**

**Looking for:** Arthouse cinemas and networks, transmedia innovation partners, film and theatre producers.

## SO CINEMHACK! | ITALY





#### Marika MAZZI BOÈM

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 www.lab80.it

SO CINEMHACK! A social cinema hub for hacking community challenges

A brand new cultural hub settled in Bergamo, Lombardy, will be the project propagation center towards a net of European cinema theaters. The hub is a former power plant a center for cinema, arts and culture, a place where people will meet, feel empowered and get inspired. A real "cultural energy" generator that aims to be a lead player of the "back to sociality" process. The project will take advantage of the new habits, developed in the past months, in terms of cultural enjoinment, as well as new cultural experience models, such as VR, with a strong audience development action, targeted on young audiences.

The action will be empowered by a scientific research, widely extended on the european territory and carried out by San Raffaele Research Institute: sensor and human-machine interaction technology will investigate the real-time social interaction by tracking citizen/viewers unconscious emotional, bodily dynamic and responses before, during and post the collective cinema experience.

**Confirmed partners**: Lab 80 film soc. coop., http://www.lab80.it/; X23 team, https://x-23.org/; BergamoScienza Festival, https://www.bergamoscienza.it/en; San Raffaele Research Institute

Looking for: Cinema theatres, VOD platform, cinema network

## VR-iations on cinemas | NETHERLANDS





#### Camille LOPATO

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www.diversioncinema.com/ www.cassettestories.com/

Our interdisciplinary team wants to create a transnational network of interactive VR-hubs in cinemas in Europe. Each cinema functions as an innovative hub with new interactive VR-stations combined with a VR-cinema for 360° VR-videos in cinema rooms.

Confirmed partners: Diversion Cinema (France), Lantaren Venster (The Netherlands)

**Looking for**: Cinema partners who are enthousiastic about embracing a different technology to engage new audiences. And who like to organise special events and screenings.

In our pilot, every three months we exhibit a new educational programme of daily accessible immersive experiences. The programmes showcase top-notch cultural VR content - covering a broad range of topics e.g. culture, art, health, ecology, economy, migration, fashion. The VR content enhances and contributes to the field of social and emotional learning (SEL). VR makes the viewing experience of these topics so much more palpable and real, that it will strike any visitor!

For our team, it is essential to ensure long-term sustainability in order for the innovation generated therein to have a future or for the project itself to have lasting impact. Therefor, we pursue a tailor-made marketing and communication strategy. Together with an international VR platform we will create an online community with the curated VR content. Our knowledge partner measures and evaluates the project.

## **NEO CINE** | PORTUGAL





#### Bruno CASTRO

bruno.castro@somacult.pt
 Website under construction

NEO CINE goal is to activate new practices for good old cinema. The project will work with new publics (kids, youngsters and young adults) as well as established ones (seniores and adults) through participation actions, in which audiences will have an active role in reading, choosing and sharing cinema within the local community. Innovation is assured through a participatory model for the actions, the enrolment of VOD platforms in content acessibility and the use of unusual technology (user generated gaming, VR, other). New CINE is designed to be activated at least in 3 european countries, connecting 3 different communities with common features and shared attitude towards cinema.

**Looking for:** Cinema operators, strongly bonded with their community (local cinema theatres) + VOD platforms interested in testing new approaches to their content + non-profit organizations eager to activate one or several actions designed (with some degree of experience working with young audiences or strong ability to motivate them) + evaluation and monitoring partner, experienced in measuring performance of artistic based projects (and not with an academic approach)

## Edison Filmhub | SLOVAKIA

# @ EDISON FILMHUB @ EDISONLINE



#### Ivan HRONEC

ivan.hronec@filmeurope.eu

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<u>Www.edisonfilmhub.cz</u> as a role model. The concept is based on 4 levels: KINO / CAFE / THEME / VOD. KINO stands for films [www.filmeurope.cz</u>]. CAFE means cafeteria; THEME is about discussion on the film and VOD supports film in cinema by comparative films in SVOD and TV. We operate boutique cinemas in Prague and Bratislava, 3 festivals - Be2Can [films form Berlin, Venice and Cannes] Scandi [films from Northern Europe] Creme de la Creme [French speaking films], 2 pay TV channels - www.filmeuropechannel.eu and SVOD platform www.edisonline.cz. Starting point is good. Cinema and a library were the cultural anchor in many towns. They are our natural partners. We just need to transfer them from sleepy buildings to the vivid local film hubs. The FILM is not just the film - it has to be a trigger for a discussion about the most actual topics of our world. We are having great experience from Edison Filmhub. The concept of KINO / CAFE / THEME / VOD is already proven. And the Virtual Cinema via VOD is a guarantee of continuity when the second wave of Corona strikes. The grant will be used to replicate Edison Filmhub in other cities of Central Europe.

Confirmed partners: Film Europe Czech Republic, Film Europe Slovakia

Looking for: Cinemas and Libraries in the Czech Republic, Slovakia, Hungary, Poland, Austria



## Futureproofing arthouse cinemas | SLOVENIA





#### Jure MATICIC

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http://artkinomreza.si

The project aims to futureproof arthouse cinemas to be able to operate in the new postcorona film economy:

- to rethink the way cinemas operate and work with their audiences;

- to find new ways to bring audiences back to cinemas and how to overcome the safety limitations and offer the audiences a safe space to enjoy great films;

- to work on new ways to bring quality programming to existing and new audiences, especially by developing new ways of distributing films and acquiring new content;

- to work on new ways to bring film educations to schools and develop alternative tools for delivering film-education content, films and activities to young audiences and teachers

- to empower cinemas with means to make a living in the changed film economy.

**Confirmed partner:** Swedish Cinema Folkets Hus & Paker www.folketshusochparker.se/

**Looking for:** Partners to develop new film education and young audience practices and platforms, developing strategies for a safe cinemagoing experience, implementing cinema based VOD platforms

## Connecting Cinema through Culture | SPAIN





#### Marta ARTICA

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- www.golem.es

"Conecta Cultura Zinema" (Connecting Cinema through Culture) arises from the need to promote culture among the new generations as well as training future professionals who will become tomorrow's cultural fabric.Young people are increasingly global, technological, socially engaged and are now born in the digital era. They are creative, adapt easily and, accordingly, have a great enterprising spirit. Our future depends on them and it is high time to modernize and innovate in order to bring them closer to culture – especially cultural diversity –, as well as social and environmental values by means of technology and audiovisual contents. We intend to face this cultural and social hub through an innovating educational and immersive experience during a three year period to be developed inside cinema theaters and complemented with technological tools. All audiovisual contents will be European, as well as the team and teachers. The first phase will be dedicated to train teachers who will, in turn, transmit their knowledge to future students, and will include the full audiovisual chain. The second phase will be aimed at students (vocational training, high school). Lastly, a third phase could be offered to a more general public, outside the school setting, but always reserved solely to young spectators.

Summarizing, the program includes – for the targeted public – master classes for professionals within audiovisual sector (national and European), screenings in cinema theaters as well as on line by means of the Filmin platform, all the above connected through an educational platform that will act as a communication network for young people and professionals from different European countries. The innovation in this project resides in the fact that it combines training and audiovisual knowledge both on-site and virtually, in cinema theaters and through digital platforms, always led by prestigious experts within privileged learning and training surroundings. Another novelty is its dedication to training a group of teachers that will share their knowledge with students. Another incentive is the fact that it includes the full audiovisual chain.

This project has a clear European added value. As we said before, all contents will be European, as well as the full team and the teachers. If we are to speak about impact, we are totally convinced of its cultural and social importance. Facilitating and promoting access to quality European contents is the only way to help a younger public to cultivate and develop a taste and a habit for such contents. Equally, training new audiovisual professionals will help renew the audiovisual sector. All of the above can only be achieved by means of new technology to facilitate cultural access. **Confirmed partners**: Oria Films (Montxo Armendariz and Puy Oria) – Spain / Culture and Education Department of Navarre Government – Spain / Brigitte Suarez (Former sales agent and consultant)-Germany

## **OTHER PROJECTS**

#### AUSTRIA

Joseph KORNTHEUER - <u>korntheuer@cinnapp.com</u> CINN APP GesbR - <u>https://www.cinnapp.com/en/vision</u> Private company and coalition Leader (tbd) – partner (yes) CINN APP GesbR (Vienna) - We gamify the movie industry.

We are developing a global gamified audience development tool to better reach consumers and help the movie industry to better engage Millienials and GenZ. We want to use clever gamification mechanics from the gaming industry and use them to increase cinema attendance. Our main product is a social cinema app (only available in Austria currently, prototype). Currently we are pivoting our product to maximize the gamification part.

We are looking for early stage investors, grants, funding, interested exhibitors, distributors, people who share our vision.

#### Susanne RADKEN - <u>susanne.radke@plus.at</u>

RTS Salzburg - https://www.rts-salzburg.at/

#### Local cinema + Local TV station

#### Leader (yes) – partner (yes)

Seeking partners for bringing cinema/film into peripheral rural areas as a new type of filmexperience and letting the audience take part; focus on young people and film-education connecting it with local communities + stakeholders + involve local stakeholders (especially young people and artists!) to find out how cinema/filming can work in this areas in the future through (film-)workshops and film-events; including also the possibilities of VOD and digital access. It is planned to collect the ideas of the participants on future film experiences (questionnaire) and also make a film about the whole project and compare the vision and ideas of the young people - and also others - in peripheral areas Also we hope to gain ideas and knowledge from European partners who are on the same way or have already started a similar project because we are trying something completely new for these rural villages....!

#### Herbert MARKO - herbert.marko@aon.at

Kulturverein film.kunst.kino - https://filmkunstkino.at

#### Registered association Culture local cinema

#### Leader (no) – partner (yes)

Arthouse cinema with a focus on European film, audience discussions, open air cinema. film.kunst.kino will acquire the local cinema, one of the oldest in the region, by 2021. Through this, a wider range of cultural and cinematic events can be offered, as well as partnerships and projects with other cultural groups. We provide for the local community with a focus on partnering with schools and Kindergartens in order to spark interest in film and cinema in the next generation.

#### KINO VOD CLUB – Kino für zuhause - office@cinema-service-platform.at

#### www.vodclub.online

#### Company with limited liability

#### Lead (yes) partner (yes)

"KINO VOD CLUB - Kino für zuhause" is an utilization initiative in cooperation with Austrian arthouse cinemas, producers and filmmakers.

Currently more than 450 Austrian movies are available by pay-per-view on websites of 51 cooperating movie theaters all over Austria. Every cooperating theater is provided with it's own VoD platform, called VOD CLUB and benefits with each purchase.

Even though we are focusing on Austrian film, we would like to present European content in curated form. Film content at KINO VOD CLUB is region blocked for an Austrian-based audience and not exclusive.

For this kind of content exchange we are looking for European partners - if you are interested, we would be delighted to hear from you!

#### BELGIUM

Katja GEERTS, program director - katja.geerts@duffel.be

Cinema Plaza - <u>www.cinema-plaza.be</u>

#### Public cultural institution: cultural community centre/cinema

#### Lead organisation (no), partner (yes)

 $\rightarrow$  a small cinema from the 20s had been restored and reopend the doors in March 2019.

 $\rightarrow$  a cultural community centre with a focus on cinema.

 $\rightarrow$  local focus on Duffel, a town of 17.000 citizens.

Kristof JONCKHEERE, general director - <u>kristof.jonckheere@budakortrijk.be</u> Budakortrijk – www.budakortrijk.be

#### Semi-public public institution / arts centre

#### Leader (no) – partner (yes)

arts centre BUDA (Kortrijk) since 2006:

→ arthouse cinema (3 screens) including actions for children/people in social vulnerable positions (workshops for kids in poverty, co programming, film fund, BUD-ambassadors...), many screenings for schools, mobile workshops in vulnerable neighborhoods, open air cinema, ... Europa Cinemas Innovation Price 2019

 $\rightarrow$  workspace for 70 residencies/yr for performing artists

 $\rightarrow$  3 festivals on dance & theatre/yr

#### CROATIA

Slobodanka MISKOVIC, CEO - <u>slobodanka.miskovic@art-kino.hr</u>

Art Kino - https://www.artkino.org/en/o-kinu

Art-kino is a public institution founded by the City of Rijeka active in the domain of film art and culture.

Lead (Yes) and Partner (Yes)

Highlights:

- Brick House – mixture between cultural and educational centre, production centre and experimental hub for kids.

-School at Cinema

-Travelling Film Workshops

-Children's Matinees and Workshops

-Tobogan Festival

-European Capital of Culture's partner

**Dina POKRAJAC, Dokukino KIC manager and film programmer** - <u>dokukino@restarted.hr</u> +385 98 165 4612

Restart – Zagreb - <u>www.restarted.hr</u>

Non-profit association which runs a documentary cinema

Leader (no) – partner (yes)

**Restart** is an organization focused on **production**, **education**, **distribution and exhibition of creative and socially engaged documentary films.** Restart was founded in 2007. Our films were screened at more than 350 international film festivals such as: Locarno Festival, IDFA, Hot Docs, Karlovy Vary IFF, International Film Festival Rotterdam, Fid Marseille, Zurich Film Festival, DOK Leipzig, Mar del Plata, Jihlava IDFF and others ...

Since 2009 Restart has run **Dokukino KIC** - a unique cinema in the region dedicated exclusively to screening documentary films. Our venue has 1 indoor screen and 70 seats and is part of a **Cultural Centre (KIC Zagreb)** which has 2 gallery spaces, a small bookshop and a bar; it is ideal for hosting various live events apart from film screenings (concerts, discussions, exhibitions etc.)

In 2018 we started our own **VOD platform volimdokumentarce.net** which currently stores over 100 documentary shorts and features.

We are looking for partners and project leaders.

- We are interested in developing a **new type of interactive film-experience for our cinema venue** and **combining documentary film with other art forms** and disciplines; our focus is on **young people, film education** and **activism**; we are also interested in **expanding the cinema experience with digital / VOD activities**.

-We can **provide our cinema venue and VOD platform** for **various interactive and innovative contents in the realm of documentary cinema,** as well as our long-term experience in documentary film education, exhibition, production and distribution.

-We are also participating in the KineDok project for international alternative distribution of creative documentaries (<u>www.kinedok.net</u>)

More information on: <u>www.dokukino.net</u> <u>www.volimdokumentarce.net</u> <u>www.restartlabel.net</u> <u>http://skola.restarted.hr/</u>

#### DENMARK

#### Saadat MUNIR - saamun@aksfestival.col

#### Aks International Minorities Festival - https://www.aksfestival.com/

With chapters in Denmark and Pakistan, Aks International Minorities Festival was established in 2014 by artists and activists seeking to improve the representation of minorities more specifically transgender, sexual minorities and people of colour. The festival has taken place annually in Copenhagen as well as in Pakistan across its biggest cities, with a specific focus on the indigenous Khwaja Sira (trans\*) community, attracting a positive media reception and devoted audience. Since 2015, Aks motivates in bringing into focus the lives of queer minorities (black and people of color) through a unique combination of film, workshops, art exhibitions and performance. Aks means 'reflection or mirror' in Urdu, and the Aks festival aims to hold up a metaphorical mirror to the minorities with the aim of improving their visibility. Aks festival provides the opportunity to the artists and activists to be the voice of the unheard voices around the globe through films, art and dialogues.

We are looking for partners who are capable of bringing sustainable knowledge, stronger network and financial strength.

#### FRANCE

#### Michel NOLL - michel.noll@icloud.com

#### Ecrans des Mondes - http://www.ecransdesmondes.org

Ciné-Théma est une initiative innovante pour favoriser l'apprentissage et la connaissance de thématiques sociétales sélectionnées, et ce à travers des films cinématographiques mises en perspective et complété par d'autres œuvres artistiques (livres, photos, peintures, musique, poèmes....) autour de la même thématique. Les films sont proposés au public dans des cinémas de quartier ou de communautés rurales européennes. Les autres œuvres (ainsi que des rediffusions des films) sont rendus disponibles au public en ligne via un site créé pour chaque thématique.

We look for more cinémas in other European countries, partners specialised in Animation and Fiction to complete the choice of films, any kind of Artistic Association open to dialogue with the 7th Art and able to convince a local cinéma to participate in Ciné-Théma.

#### GERMANY

#### Jonas WEBER - jonas@colorsxstudios.com

#### COLORSxSTUDIOS GmbH - www.colorsxstudios.com

COLORS is an aesthetic music brand showcasing unique talent from all across Europe and the World all on one, digital stage to a global audience. We connect audiences listening to French Rap with Polish folklore and German Classic with UK R&B and many more. We'd love to explore in this project how we could bring our music experience to cinemas across Europe, and/or work with selected cinemas together to create a new moment, either solely through our content and/or with certain topics and artists coming in persona. Looking for: cinemas!

#### Harald SIEBLER - mail@kino-bar.berlin

**Gesellschaft für Europäische Film- und Kinokultur in der Königstadt –** <u>http://kino-bar.berlin/</u> Cinema & bar in the royal city. In the heart of Berlin - on the "industrial courtyard in the old royal city" in the middle of Prenzlauer Berg near the Rosa-Luxemburg-Platz, at Straßburger Straße 55, a cinema with bar and grading suite will open it's doors! An international meeting place for highend performance of films, a working space for picture and sound, a meeting place to give national and international workers a platform (f. ex. "Visual Effects Society" (VES), "South East European Film Festival" (SEEFF), "interfilm Berlin" (International Shortfilm Festival), etc.). A place to come together, a thinktank for culture and international coperation in this field, an interface for discussions and development for projects in culture in general and film paticulary and the encounter of creatives among themselves and the audience. Looking for: all other European countries, which are not part of this platform yet, profile and expertise in culture and special film

#### GREECE

Chania Film Festival - <u>chaniafilmfestival@gmail.com</u> Cretan Cultural Organization Leader (no) – Partner (yes) www.chaniafilmfestival.com

Since 2002, we have been implementing actions for cinematic literacy, mainly in Crete, Greece. We are looking for partners for film education and audiovisual education activities. You can see for the Chania Film Festival here

https://www.chaniafilmfestival.com/wp-content/uploads/2020/02/7CFF-Apologismos-EN.pdf

You can see our educational programs here

https://www.chaniafilmfestival.com/wp-content/uploads/2020/02/7CFF-EDU-EN.pdf More information about us https://www.facebook.com/chaniafilmfestival/

#### **Cinestar** – cinestar@otenet.gr

www.cinestar.gr

Local cinema

#### Leader (no) – partner (yes)

A cinema in rural Greece since 1953 which there is limited cultural and technical infrastructure. The cinema includes 3 screens (2 indoor and one outdoor) in the same building. The cinema enganges cooperations with local communities, schools and other events, as well as we are looking to develop more efficient young audience activities.

We are also members of the Europa cinemas.

We are looking for partners.

#### HUNGARY

Klaudia ELSASSER - klaudia.elsasser@pannonia-entertainment.com

Pannonia Entertainment Ltd. - https://www.pannonia-entertainment.com/

Pannonia Entertainment Ltd. has been offering event cinema contents (operas, ballets, concerts...) and feature films, as well as documentaries specialized in all form of art for 9 years for Central and Eastern Europe. Pannonia recently bought some VOD rights as well to help cinemas to survive in the COVID-19 stroken cinema sector. Pannonia has built a proper strategy how to excell in the cinema sector, and how to compete with multiplatform offered ways of entertainment, and education. Its aim is to export this know how enrooted in the Hungarian market in the neighboring countries.

Looking for: arthouse cinema operators in Central and Eastern Europe, mainly from CZ, SK, PL & RO

#### IRELAND

#### Jessica HILLIARD – jhilliard@irishfilm.ie

Irish Film Institute – <u>www.irishfilm.ie</u>

#### Leader (no) – partner (yes)

#### **Charity Company limited by guarantee**

The Irish Film Institute <u>ifi.ie</u> is the home of film in Ireland with a mission to exhibit, educate and preserve the best in Irish and international film.

Our education department delivers programming to over 22,000 young people across the country each year in partner venues through an annual schools programme and has just completed the successful last year of a pilot Film Club programme. We also curate programmes for older people and life-long learners.

The work of the archive is showcased at <u>www.ifiplayer.ie</u>, this is globally available for free online and as an app across smart TVs and mobile phones.

IFI will be launching IFI@Home and IFI@School in response to COVID-19. This is an online streaming platform through which we will continue to present our curated programmes and festivals along with Q&As and introductions, alongside screenings and activities in our venue with 3 cinemas in Dublin.

#### ITALY

#### Michel ARCHINÀ - marc@gallerygroup.it

GGallery – <u>www.gallerygroup.it</u>

Private company

#### Leader (no) – partner (yes)

**GGallery** is a Private Company based in Genoa, Italy; We design online courses from scratch, organize events, make videos and run engaging social channels. We are very active in elearning, webinars, video streaming, interactive lessons, gamification, mobile learning, virtual forums, televoting services and ICT solutions.

We are offering our expertise to any consortium needing it in order to develop ICT services linked to cinema and education, which is our core.

#### Fabio BARAGHINI - <u>baraghinifabio@libero.it</u>

#### Cineforum Image snc

The Cineforum Image snc is composed of film operators with twenty years of experience, enterprising cinephiles and patrons of culture who, challenging the economic, cultural and health crisis that has hit the country, proposes a project aimed at creating an innovative cultural center focused on cinema, to be developed in the mountain resort of San Piero in Bagno (FC) to promote culture, unite the community, stimulate local cultural life and encourage social inclusion, in a city where there is no cinema room, and the closest one of first visions it is 60 km away.

Collaborations are planned with schools, local associations and cultural organizations. Cineforum Image intends to strengthen cross-border collaboration between cinema operators and between cinemas and VOD platforms,

#### Betul ONARAN

#### Start Cinema - <u>http://www.startcinema.it</u>

The Cinema Hub project: Creation of a cultural and creative place that can bring together and improve the cultural life of the community around cinema. Innovative position of cinema: not only a cinematographic activity, but a wide-ranging cultural activity a series of public and participatory laboratory activities.

The project's main coordinator Start Cinema, manages and develops the social and cultural innovation aspect especially for the local and national context. Start Cinema is looking for a third (and if possible) fourth partner to especially develop the digital innovation aspect of the Cinema Hub.

#### ROMANIA

Ioan MAXIM - <u>maxim\_ioan@ymail.com</u> Apollo

A new art cinema in Bucharest that will include a technical academy for cinema professionals.

#### Monica SEBESTYEN – monica@cinema-arta.ro

Cinema ARTA – <u>www.cinema-arta.ro</u>

#### Arthouse cinema, NGO

Leader (yes) – Partner (no)

Cinema ARTA is an art house cinema in Cluj-Napoca.

We are interested to collaborate on developing a hybrid model for the cinema (offline+online platform) and education programmes. Also we are looking for alternative content and alternative ways of film distribution.

We are interested in becoming partners in projects focused on these topics.

You can check our <u>Fb page</u>

(Our website is under construction, upgrading it for online streaming – www.cinema-arta.ro)

#### SPAIN

Jordi SOLE - josolfilm@gmail.com

Eyesberg Studio/ Shaktimetta Produccions - <u>https://eyesbergstudio.com/</u>

#### Private companies

#### Leader (yes) – partner (no)

Itinerant projections of immersive experiences 360 in Dome. The goal is to bring these new audio-visual languages to countries and communities that lack them. We have two Dome environments with all the technique and different contents of our own. The content projections are oriented both at the training level and the inter-instinct. Our team have a long experience both in high level digital immersive creation and training.

We're looking for partners in training of new languages, local cinemas and arts centers interested on new immersive 360 experiences.

#### SWEDEN

Ulf – <u>ulf@bioaspen.se</u> Bioaspen – <u>www.bioaspen.se</u> Lead (yes) – partner (no) Community driven local cinema and cultural center Upstarting cinema and local cultural center in a suburban area southwest of Stockholm, Sweden.

Seeking partners for projects around digital interactive collaboration across borders. Send us your interest to <u>ulf@bioaspen.se</u> and we will send you a short project pitch. More information about us: <u>www.facebook.com/bioaspen</u>

#### UK

Derek BRANDON - <u>subtitles@yourlocalcinema.com</u> YourLocalCinema - <u>https://www.yourlocalcinema.com/</u>

A ticket-revenue deal, to help cinemas provide convenient Fri/Sat evening attendance opportunities to film fans with hearing loss and their families/friends. I am hoping that because of the amazing success of subtitled release 'Parasite', cinemas will be welcoming to the idea.

Lisa BROOK – <u>lisa@livecinema.org.uk</u>

Live Cinema UK – <u>http://livecinema.org.uk</u>

#### Limited company

#### Leader (no) – partner (yes)

We are very experienced in European-wide audience development projects having led our 4 country Creative Europe project <u>Live Cinema EU</u> in 2016-17, and we are a current partner on the first Cinemas as Innovation Hubs project <u>Movies in Motion</u> led by Motovun Film Festival. If eligible, we would love to partner on another Innovation Hubs project focusing on any of the following: Live Soundtracks

Interactive Technology (particularly fulldome exhibition)

Theatrical Performances

Non-traditional Venues ('site-specific')

Archive Film

Artist Film and live AV

#### Morgan CALTON - morgan.calton@gmail.com

#### An Evening With Ltd

The aim is to bring premiere content (be it concert films, independent films, documentaries or anything else that may be shown theatrically) featuring bespoke bonus material (live or recorded) to an online platform that allows audiences around the globe to access via an eticket purchase, but at the same time work with select cinema partners to also bring the events to the big screen.

#### Casper SHIRAZI - casper@jolliwood.com

#### jolliwood entertainment

An innovative, transnational Santa epic like no other: "Santa Claustein". The central character – a Polish orphan who happens to be Jewish, who knows nothing of Christmas – unearths the home of European Santas living amongst the displaced Sámi community, to then discover his true calling: to be a Santa. The theme of TOGETHERNESS underpinning the story...

## CONTACTS

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