



Propellor | Sprint

CTPiX

CHANGING THE PICTURE
TECH CONFERENCE - BABELSBERG

Potsdam - Babelsberg, 13. - 14. November 2018

INVITATION

PROPELLOR | SPRINT @ CTPiX

Are you running a business in the film/tv/media industry and facing a concrete challenge?
Would you be ready to get support from a variety of great minds in order to develop a solution?

Or are you interested to participate as a co-creator and immerse yourself in a result-oriented co-creative session under the guidance of experienced facilitators?

**Please join our Propellor|Sprint Workshop on Nov 13
at Changing the Picture Conference in Potsdam-Babelsberg!**

The changing dynamics in the audio-visual industries are more critical than ever, given how rapidly content creation, distribution and monetization are being disrupted. Incremental approaches to business model transformation are unlikely to keep pace with the rate of change.

The **Propellor|Sprint** is a one-day innovation workshop enabling 4 companies from the European audio-visual industry to develop solutions for one of their business challenges during a co-creative Sprint with 20+ interdisciplinary Co-Creators. Results will be presented on stage on Nov 14.

It's unique opportunity for Challenge Owner and Co-creators to meet in a curated context, benefit from each other's perspective, apply result-oriented innovation methods under the guidance of inspiring facilitators and sketch solutions to a real business challenge.

Company owners should be active in the audiovisual industry for at least 1 year and have 3+ employees. **Deadline: Sept 28, 18:00 CET**

Co-creators should have a background in media/VR/games, music, publishing, IT, mobility, marketing, smart governance, health/food/pharmaceuticals, service design or any other field of business that includes interactivity with consumers/users. **Deadline: Oct 19th, 18:00 CET**

Terms and conditions: www.propellorfilmtech.com/sprint

The Propellor|Sprint is organized by Propellor Film Tech Hub, the Creative Europe MEDIA Desks from Berlin-Brandenburg, Denmark, Estonia, Flanders, France, Netherlands, Wallonie-Bruxelles and CTPiX 18.