



Preparatory Action 2018-19



Music moves Europe



Preparatory Action

Creative Europe

More targeted EU funding scheme (post-2020)

Music moves Europe



Objectives of future music support

Diversity

Competitiveness

Increased access to music

Mobility of artists and repertoire





Preparatory Action: Objectives

Stakeholder dialogue

Develop understanding of market trends, digitisation

Online and offline distribution

Identify gaps and map funding needs

Develop and test pilot training schemes

Promote European music internationally

Music moves Europe





European Music Observatory

- Feasibility study for setting up an observatory for the sector
- Identification and analysis of trends, needs and opportunities
- Call for tender



Music Moves Europe dialogue

- Constructive engagement with the music sector at European level
- A series of meetings to follow MME (policy and future support scheme)
- Results will be published in a report



Online and offline distribution

- Innovative projects to support European musical diversity and circulation of local repertoire
- Calls for proposals





European Music Leaders

- Call for proposals for +/- 7 innovative professional leadership pilot projects
- To enhance the capacity of the music sector to meet contemporary challenges
- Evaluation of pilots and recommendations for future training scheme



European Music Export strategy

- Preparation of a policy document based on stakeholder consultation
- Testing the strategy by participating at an international music fair
- Call for tender





Timing

April 2018

Publication of calls and tenders

3-4Q 2018
Selection of proposals

4Q 2018 - 2019 Implementation

Ode To Joy An die Freude



